

SPANISH SPEAKING AUDIENCES

With Lighthouse it's even easier to reach Spanish Speaking consumers



If you are looking to market to Spanish Speaking audiences, Lighthouse List is here to help. Not only is our Spanish Speaking data ranked exceptional for accuracy by Truthset, particularly our language spoken at home segments, our data is also multichannel and ideal for your upcoming direct mail, email, social, mobile, CTV and digital campaigns. With Lighthouse List, you not only gain access to high-quality data but also unlock the potential to effectively connect with Spanish-speaking demographics across multiple touchpoints, enhancing the success of your campaigns.

CHOOSE YOUR IDEAL SPANISH SPEAKING AUDIENCE*

- Age + Spanish Speaking
- Gender + Spanish Speaking
- Legal Drinking Age + Spanish Speaking
- Aged 18-49 + Spanish Speaking
- Homeowner + Spanish Speaking
- Language Spoken At Home - Spanish
- People searching Spanish phrases
- Spanish Magazine Subscribers
- Spanish Newspaper Readers
- Spanish TV Viewership
- Spanish Radio Listeners

*Please inquire for other data sets.

DATA ACCURACY

Our Spanish Speaking audiences offer highly accurate and quality data with vast scale, built using complex data science algorithms, including self-reported surveys and self-reported data on language spoken. We follow a variety of comprehensive cross-validation and cross-channel sourcing procedures to ensure a high level of data accuracy and excel in matching PII data to an online signal like a HEM or MAID.

READY TO GET STARTED?

Our Spanish Speaking audiences can also be delivered to your favorite digital platform. Talk to us today about your specific data needs.

For recommendations or custom queries, contact:

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