# EMAIL, WEBFORM & CONTEXTUAL AD ENGAGERS

## Reach consumers who are most likely to engage with your brand

Are you looking to run high-performing marketing campaigns? Have you considered behavioral data to target your ideal audience? At Lighthouse List, we have a number of on-demand Online Engager segments that are perfect for consideration and conversion campaigns. Whether you're looking to run an email campaign with a high open rate, target using hand raiser data or launch a lead generation campaign with a form submission, we have the data you need.

Our data is sourced from form fills, registrations, online engagements, browser activity, email openers and contextual ad engagers, so we can be sure that these consumers are more likely to respond to your campaign. Our extensive cross-validation and cross-channel sourcing process guarantees a high level of data accuracy, making them perfectly for multichannel campaigns across direct mail, email, social, mobile, CTV and other digital channels. These segments can also be delivered to your favorite digital platform!

## SELECT FROM

### Webform Submissions

Top domains include:

**yahoo!**
Webform Submissions Est Reach: 34.5 MM
Email Openers Est Reach: 31.7 MM

**Outlook**
Webform Submissions Est Reach: 15.5 MM
Email Openers Est Reach: 14 MM

### Email Openers

Top domains include:

**Gmail**
Webform Submissions Est Reach: 32.5 MM
Email Openers Est Reach: 36.7 MM

**Aol.**
Webform Submissions Est Reach: 13 MM
Email Openers Est Reach: 12 MM

## DRILL DOWN FURTHER

For an even more targeted audience, add a layer of interest targeting. Our top categories include:

Video Gaming    News & Politics    Food & Drink    Movies    Sports    Education

Or why not try filtering by demographics? Choose from age, gender, ethnicity, income, location and more.