PIXEL PERFECT

Reach consumers based on their browser activity, social media groups, intent signals & other online behavior

Are you looking to run high-performing marketing campaigns? Have you considered targeting contextual ad engagers and social media followers as well as by browser activity, intent signals and other online behavior? Exclusive to Oracle's Data Collaboration Platform, our Pixel Perfect segments that are perfect for consideration and conversion campaigns.

Our data is sourced from form fills, registrations, online engagements, browser activity, email openers and contextual ad engagers, so we can be sure that these consumers are more likely to respond to your campaign. Our extensive cross-validation and cross-channel sourcing process guarantees a high level of data accuracy, making them perfectly for multichannel campaigns across direct mail, email, social, mobile, CTV and other digital channels.

TOP SEGMENTS* BY BRAND INCLUDE:

- Facebook
- Twitter
- Google
- Microsoft
- YouTube
- Amazon
- Fox

- Instagram
- Disney
- Netflix
- Walmart
- CBS
- NBC
- CNN

- Clorox
- Apple
- eBay
- Gap
- Marvel Comics
- Star Wars
- plus many more!

*Please inquire for additional brands and counts

DRILL DOWN FURTHER

For an even more targeted audience, filter by demographics:

- Age
- Gender
- Homeowner
- Ethnicity

- Geography
- Income
- Marital Status
- Presence of Children

Talk to us today about your specific data needs.

Exclusive to Oracle's Data Collaboration Platform

For recommendations or custom queries, contact:
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