Mobile Location-based / MAID Audiences

Take advantage of increased segmentation options with our geo-targeted audiences

For marketers who want to geo-target their campaigns, we have 250+ on-demand audiences that are ideal for marketing offers specific to a particular geo-location. Whether you'd like to drive local prospects in store to learn more about your services or market the speed of your broadband to new prospects based in a particular area, Lighthouse List has the ideal audience for you.

In addition to being segmented based on location, our audiences are targeted by buying behavior, habits or ways of life and interests. See some example segments below:

Buying Behavior

- Big Box Grocery Shoppers
- Convenience Store Shoppers
- Holiday Discount Shoppers
- Tech Retail Shoppers

Habits

- Coffee Shop Lovers
- Commutes 10-15 miles
- Frequent Air Travelers
- Frequent Church Visitors
- Visitors to Veterinarians

Interests

- Beauty Buffs
- Hiking Enthusiasts
- Home Improvers
- Gym Goers
- Gardeners
- NCAA Basketball Fans
- NFL Football Fans

We even have mobile location-based segments drilled down by:

- Age Range
- Area of Work
- Mobile Carrier

Ready to get started?

Our audiences are available for postal, email, mobile and digital channels. Contact us directly via the details below to discuss your data needs.

LIGHTHOUSE LIST COMPANY

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