

Mobile Carrier Audiences

Lighthouse List can help you reach mobile customers of the major cell phone carriers & providers including AT&T, Verizon, Sprint, T-Mobile, Android & Apple.

Are you searching for quality digital mobile carrier data? Are you trying to reach consumers who are customers of, or in-market to become customers of major cell-phone carriers? We have a number of on-demand Mobile Carrier Audiences which are ideal for prospecting as well as cross-sell and upsell campaigns.

Sourced from PII data, online mixed data, cookie to cookie syncs and location data, our Mobile Carrier Audiences offer highly accurate and quality data with vast scale.

In-Market Carrier Segments

2 steps to your ideal in-market segment

1. Choose from consumers who:

- are already customers of a cell carrier
- have searched for a particular cell carrier
- have visited a particular cell carrier's store

2. Combine your chosen behavioral data with your choice of digital carrier:

- AT&T
- Aerial Communications
- Cricket Communications
- Level3 Communications
- MetroPCS
- Omnipoint
- Sprint
- T-Mobile
- US Cellular
- Verizon

SWOT Analysis Carrier Segments

Target those mobile users "most-likely to buy"

Based on demographics & online behavior, our SWOT segments include consumers most likely to buy cell phone products or services from the following brands:

- Apple
- Android
- AT&T
- T-Mobile
- Verizon



For recommendations or custom queries, contact:

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