

List Builder 360°

Custom Audiences Based on Real-time Online Search Data

Target consumers and businesses who are in-market and actively shopping for any product, service or any business entity name. Identify purchase intent from your customers and combine this custom search data together with our mobile location and barcode data, to gain a true 360-degree view of the purchase process from intent, to the store visit, to the actual purchase! Other sourcing includes form submits, email openers and topic engines.

How does List Builder 360° Work?



Choose Your Signals

Provide us with a list of keywords. This could include any brand, product or service.



Build Your Segment

We'll build your custom audience within 72hrs based on your specific needs.



Target Your Audience

We can send your custom audience to any preferred digital platform! Or target via direct mail & email.

Sample Custom Queries



Cash Advance / Payday Loans:

+1.2MM Consumers Identified Monthly, searching online for cash advance, payday loan, Advance America, paid check cashing and many more keywords!



Prescription Discount:

+100,000 Consumers Identified Monthly, searching online for prescription discounts, rx insurance, rx coupon, rx savings, prescription savings, singlecare, single care, rx saver and more!

Ready to get started?

Our List Builder 360° audiences are multichannel. Whether you're looking for data for your digital marketing campaigns, for hashed emails, for direct mail names or email addresses, speak to us about your needs today.

For recommendations or custom queries, contact:

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88

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