

LIFESTYLE TRIGGER TREND DATA



Track trigger data sets over 15 years to gain insights to lifestyle and buying patterns

With a robust historical perspective spanning 15 years, our Lifestyle Trigger Trend Data enables you to track life trigger data sets to gain insights into and understand the motivations and economic drivers behind significant life events. Ideal for hedge funds and investment firms, our data empowers you to identify patterns, anticipate trends, and make well-informed decisions. If you're looking to study the socio-economic factors that go into purchasing a car, moving home or getting married, look no further than Lighthouse List.

TRY OUR LIFESTYLE TRIGGER TREND DATA:

Harnessing the power of our historic data to unlock valuable insights that fuel investment strategies, enhance market predictions, and drive business growth.

- New Parents
- Newly Graduated
- Newlywed
- New Car Owners
- New Homeowners
- New Movers
- New Phone Connects
- New Renters

Our Lifestyle
Trigger Trend
Data enables you
to track
significant life
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years.

READY TO GET STARTED?

Track and analyze monumental life triggers, unravelling the complex web of socio-economic factors that have shaped lifestyle choices and buying patterns over the past 15 years. Hedge funds and investment firms can license our Lifestyle Trigger Trend legacy and new to file data for **\$150,000 annually**. Talk to us today about your specific data needs.

For recommendations or custom queries, contact:

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