

Targeted HealthCare Marketing

Lighthouse List's Healthcare segments are perfect for marketers looking to reach health, wellness & healing product buyers

Do you have products or services to market to consumers interested in different types of healthcare? Our Healthcare segments are multi-channel and can be used across telemarketing, email & direct mail, social, mobile, CTV and other digital channels.

The Covid-19 pandemic has made the subject of healthcare top of mind for many Americans and, according to Allianz Life, 57% now say it is their key focus area for 2021.

Sourced from PII data, online mixed data, cookie to cookie syncs and location data, our privacy-compliant Healthcare segments offer highly accurate and quality data with vast scale. Choose Lighthouse List's data and start marketing your products or services today.

We can also build you a custom audience for an even more targeted campaign using our demographic data. Filter by age, ethnicity, gender, income & location.



See a snapshot of our audiences:

Illnesses

- Asthma
- Diabetes
- Heart Disease

Mental Health

- Anxiety
- Depression
- Insomnia

Pain Relief

- Back Pain
- Chronic Pain
- Fibromyalgia

Other Health Issues

- High Blood Pressure
- High Cholesterol
- Obesity



Ready to get started?

Our Healthcare segments can be delivered to your favorite digital platform! Talk to us today about your specific data needs.

For recommendations or custom queries, contact:

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88

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