

# Green Living Enthusiasts

Lighthouse List can help you reach environmentally concerned audiences including green donors and those in-market for EV & eco-friendly products

According to Pew Research, 7% of American adults currently have an electric or hybrid vehicle, and 39% are likely to seriously consider buying an electric vehicle. In 2020, the American solar market saw 19.2 gigawatts installed, setting a new annual record, and a recent survey\* showed 59% of Americans agree climate change is very or extremely important.

As America become increasingly environmentally aware, Lighthouse List can help you reach consumers who are likely to donate to environmental causes, to try a renewable form of energy or to buy an electric car. Available for use across postal, email, mobile, social and other digital channels, our audiences can also be delivered directly to your favorite digital platform.

\*University of Chicago

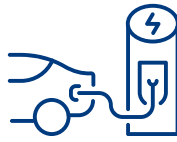
Choose from our on-demand audiences, including:



Environmentally friendly



Green Donors



In-Market For EV



Solar Friendly



Home Energy

Or try a custom audience

Provide us with a list of keywords, including brands, products and services, and we'll return a custom audience for your exclusive use within 72 hours.

Our data is multi-sourced data from privacy-compliant partner websites, form fills, registrations, brand signals, online engagements and email openers, with 5+ declared touch points on each audience segment for accuracy and quality assurance.

Ready to get started?

Contact us directly via the details below to discuss your data needs.



For recommendations or custom queries, contact:

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**LIGHTHOUSE LIST**  
COMPANY

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