DINING, FOOD DELIVERY & RESTAURANTS AUDIENCES

Reach people who are interested in diet trends, who eat out regularly or take advantage of food delivery services

Are you looking to target consumers who regularly go out to restaurants to eat or order takeout via food delivery services? Our meticulously curated Dining, Food Delivery & Restaurants Audiences empower marketers to connect with individuals actively seeking culinary experiences. From restaurant enthusiasts, to people looking for subscription meal services, to avid foodies, these audiences offer a comprehensive view into the diverse landscape of consumer preferences. Leverage our versatile multichannel data, perfectly suited for use across various platforms, including direct mail, email, display, social, CTV, mobile, digital audio, and other digital channels.

TRY OUR DINING, FOOD DELIVERY & RESTAURANTS AUDIENCES

Our top segments include*:

Food Delivery Services

- Door Dash
- Grub Hub
- Postmates
- Uber Eats

Dining Habits

- Dines at casual food restaurants
- Eats breakfast at McDonalds
- Enjoys Italian cuisine
- Enjoys southern cuisine

Trends

- Searches for latest diet trends
- Searches for latest food brands
- Searches for grocery-related topics
- Searches for subscription meals

*Inquire for additional segments

READY TO GET STARTED?

Whether your focus is on restaurant enthusiasts or those embracing the convenience of food delivery, our audiences provide a powerful tool for tailored campaigns. Our Dining, Food Delivery & Restaurants Audiences are ideal for audience expansion, data licensing and digital targeting. Talk to us today about your specific data needs.

For recommendations or custom queries, contact:
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