

# Target Businesses & Business Professionals With Confidence

True multi-channel B2B data for direct mail, telemarketing, email & digital from Lighthouse List

Have you tried B2B data before but been disappointed by the performance? Are you struggling to find a reliable data provider for your B2B campaigns? Lighthouse List only provides quality and accurate data, ensuring your B2B marketing yields results.

## What makes our B2B data different?

Want accuracy & scale? With Lighthouse List, you can finally achieve both! Our data has been validated multiple times by independent evaluator TruthSet and each time it was found to be amongst the most accurate when compared to other leading data providers. Plus our B2B data is truly multi-channel and available for direct mail, email, telemarketing, cookie and IP address targeting. It can even be delivered to your favorite digital platform!

Cross-Validated, Accurate  
Data

nearly  
**50%**

of our data has 10+ matches  
from different data sources

Custom Audiences  
Available

**72**  
hrs

the time we need to create a  
custom audience for you

Privacy  
Peace of Mind

**100%**  
privacy  
compliance

with our double opt-in policy to  
receive third party offers

## Target by:

- Company Size
- Industry
- New Businesses
- Sales Volume
- Job Role
- Job Level, including:
  - C-Suite
  - Directors
  - Management

We can even identify business professionals working from home and essential workers.

## Ready to get started?

Say yes to B2B marketing campaigns that work.  
Contact us to discuss your data needs.



**For recommendations or custom queries, contact:**

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**LIGHTHOUSE LIST**  
COMPANY

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