

B2B List Builder

Custom Business Audiences Based on Real-time Online Intent Data

Are you looking to target businesses who are in-market and actively shopping for a specific product or service online? Then try B2B List Builder, our custom business solution providing qualified B2B leads targeted by industry, B2B behavior and firmographics. Based on real-time online intent data, B2B List Builder enables marketers to gain access to high-quality custom business audiences quickly.

How does B2B List Builder Work?



Choose Your Signals

Provide us with a list of keywords. This could include any brand, product or service.



Build Your Segment

We'll build your custom audience within 72hrs based on your specific needs.



Target Your Audience

We can send your custom audience to any preferred digital platform! Or target via direct mail & email.

Example Segments



C Level & Decision Makers

Estimated Reach: 5MM Uniques From Past 30 Days



Top 3 Industries - Tech, Media, Retail

Estimated Reach: 950MM Uniques From Past 30 Days



B2B Tech & Computers

Estimated Reach: 820MM Uniques From Past 30 Days



Lawyers

Estimated Reach: 20MM Uniques From Past 30 Days



B2B Retail

Estimated Reach: 220MM Uniques From Past 30 Days



B2B Energy

Estimated Reach: 10.5MM Uniques From Past 30 Days

For recommendations or custom queries, contact:

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88

LIGHTHOUSE LIST
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