

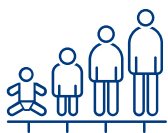
# Apparel Buyer Audiences

Petite Women's Apparel Buyers | Plus Size Women's Apparel Buyers  
Men's Big and Tall Apparel Buyers

When it comes to clothing, there's certainly no style or size that fits all. From petite, to big and tall, to plus size, our privacy-compliant Apparel Buyer Audiences cover all genders, shapes and sizes and include online or in-store shoppers. These data segments are available for list rental, list enhancement and licensing, as well as third part offer deployment.

Our Apparel Buyer Audiences all have matching name, postal address and email address and are perfect for a variety of clothing and retail stores, wireless services, games, entertainment and other electronics offers. Available for use across postal, email, mobile, social and other digital channels, our audiences can also be delivered directly to your favorite digital platform.

Select your ideal audience, targeting by:



Age



Gender



Homeowner



Income



Marital Status

## How We Source Our Data

Our data is multi-sourced data from privacy-compliant partner websites, form fills, registrations, brand signals, online engagements and email openers, with 5+ declared touch points on each audience segment for accuracy and quality assurance. In fact, our consumer data was recently validated by independent data evaluator, Truthset, and found to be amongst the most accurate of leading data providers.

## Ready to get started?

Contact us directly via the details below to discuss your data needs.



**For recommendations or custom queries, contact:**

Mark J. Traverso, 954-489-3008,  
mark.traverso@lighthouse-list.com

**LIGHTHOUSE LIST**  
COMPANY

powered by Ameribase Digital