

# AESTHETICS & ANTI-AGING AUDIENCES



Make the most of the growth in the anti-aging industry with quality audience data from Lighthouse-Ameribase

50% of the US population is over 40 years old while globally more than two billion people are over age of 40. The anti-aging industry has seen a huge rise in consumer demand for its solutions and it's estimated that the industry will have a compound annual growth rate of nearly seven percent between 2022 and 2027\*. Lighthouse-Ameribase can help you target consumers who have shown intent to buy anti-aging products like fillers and collagen, as well as reach those who are searching for specific brand names. Our data is multichannel, ideal for use across direct mail, email, display, social, CTV, mobile, digital audio and other digital channels. Use our accurate and scalable audiences in your upcoming campaigns.

\*Statista

## AESTHETICS & ANTI-AGING AUDIENCES\* BUILT USING INTENT DATA

### Procedures & Treatments

- Botox
- Cellulite Removal
- Dermal Fillers
- Face Lift
- Hair Restoration
- Laser Hair Removal
- Liposuction
- Microderm Abrasion
- Plastic Surgery
- Sclerotherapy
- Skin Tightening

### Brands

- Allergan
- Galderma
- Juvederm
- Merz
- Radiesse
- Restylane

### Weight Loss

- Mounjaro
- Ozempic
- Wegovy

\*Inquire for additional brands and products.

## DRILL DOWN FURTHER

Reach your ideal audience, filtering by a variety of demographics, including:



Age



Gender



Ethnicity



Homeowner



Income



Location

## READY TO GET STARTED?

Our Aesthetics & Anti-aging audiences can be delivered to your favorite digital platform! Talk to us today about your specific data needs and private licensing.

For recommendations or custom queries, contact:

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