

# For A Sure Bet, Try Lighthouse List's Casino & Sports Betting Segments

Ideal for casino and sports betting marketing teams looking to run multichannel marketing campaigns

With casino gambling and sports betting becoming increasingly prevalent across the U.S., the gambling industry is set to exceed \$44 billion in revenue this year and 2021 is also likely to become the highest-grossing year on record. Florida, for example, has just authorized mobile sports betting and Florida and Arizona gamblers can now play live craps, roulette and baccarat.

At Lighthouse List, we can help casino and sports betting marketers make the most of this upwards trend via our on-demand gambling-specific audiences. Whether you're in the market for rated players, roulette, poker or slot players, sports bettors or much more, speak to us. Choose from:

- Casino Audiences
- Online Gambling Audiences
- Slots Audiences
- Sports Betting Audiences
- Table Games Audiences

Sourced from purchases, intent signals, online engagements, registrations & form fills, our Casino & Gaming segments offer highly accurate data with vast scale. We also have self-reported and location data, meaning we can track players from casino to casino. Our audiences are available for postal, email, mobile and digital channels.

## Try A Custom Audience

Otherwise try a custom audience built using your choice of keywords. Our custom audiences can be delivered to you for your exclusive use within 72 hours.

## Ready to get started?

Our Casino & Gaming segments can be delivered to your favorite digital platform! Talk to us today about your specific data needs.



**For recommendations or custom queries, contact:**

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88

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