



Reach Businesses In-Market For Funding & Tax Credits

According to Entrepreneur.com, 82% of businesses that failed cited cash flow problems as a factor in their failure. US businesses are under even greater pressure post-pandemic due to lockdown restrictions affecting many business operations. This is therefore a perfect time for financial institutions who are looking to reach businesses in-market for funding and tax credits.

Lighthouse can help you prospect to potential leads in your business funding campaigns. Our Business Funding segments have an estimated reach of 1.4 MM devices and over 300,000 matching postal and email addresses.

Filter Down To Your Ideal Audience

With Lighthouse, you can target by:



Industry



Company Size



Location



Sales Revenue



Women-owned
Business

Or try a custom audience - simply provide us with a list of keywords and we will deliver your target audience back to you within 72 hours for your exclusive use.

How We Source Our Data

Our data is multi-sourced data from privacy-compliant partner websites, form fills, registrations, brand signals, online engagements and email openers, with 5+ declared touch points.

Get Started With Your Campaign

Our Business Funding & Tax Credit segments are ideal for multichannel campaigns including postal, email, mobile and digital channels and can be delivered to your favorite digital platform!



For recommendations or custom queries, contact:

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