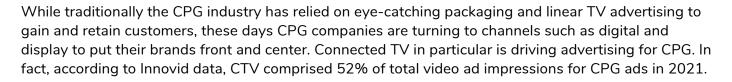
CPG AUDIENCES

Custom CTV-verified CPG buyers spanning 600 products & brands with coverage on 24 retail stores



Lighthouse List offers on-demand CPG audiences available for use across CTV as well as postal, email, mobile, social and other digital channels. We have CPG buyers spanning 600 product categories across 24 retail stores, with dollar amounts based on shopping cart receipts and an array of brands entering the market.

CHOOSE FROM OUR DEDICATED CPG AUDIENCES*

Product Category	Brand	Big Box Brands
Baby & Toddler	Colgate	Aldi
Beauty & Self-Care	Dove	Bed Bath & Beyond
Clothes, Shoes & Fashion	Kellogg's	Best Buy
Electronics & Appliances	L'Oréal	Dick's Sporting Goods
Foodstuffs	Mars	Home Depot
Home & Cleaning Essentials	Maybelline	Kmart
Pets	Nestlé	Meijer
Wellness, Dietary & Nutritional	Tropicana	Target
		Walmart
*Inquire for more audiences		

^{*}Inquire for more audiences

READY TO GET STARTED?

Our CPG audiences can be delivered to your favorite digital platform! Talk to us today about your specific data needs.

For recommendations or custom queries, contact:

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